“Through modelling I am changing society’s view of people with Disabilities. Exposure is creating awareness, acceptance, and inclusion”
Madeline is a unique 20-year-old model from Brisbane, Australia. Madeline notably, has been dubbed by the press as not only a Super Model, but “the world’s most famous model with Down syndrome”. This incredibly courageous, beautiful, and talented young woman has had astonishing success in the short time she has been modelling, and has captured media attention both in Australia and internationally. As with many people with Down syndrome, Madeline struggled with her weight for a long time, and in early 2015 she decided to get healthy and chase after her dreams which included dance. She lost over 20kg, and is now changing society’s perception of people with disabilities, one photo shoot at a time.

Madeline’s career started when Maddy attended a Fashion Parade late 2015 with her mum and said to her mum “mum me model”. Rosanne knew it would take a lot of work and dedication, and told Madeline if she wanted to commit to the journey, she would fully support her.

After Madeline lost a few more kilos of weight, Rosanne (Madeline’s Mum) created social media accounts and posted a ‘before and after’ photo online to show the results and to encourage others. Rosanne was very confident that the story Madeline had to share with the world would travel around the globe, long before it actually hit the internet. Just as predicted, the photo went viral. Instantly, overnight - Maddy’s social media numbers grew over 100 Thousand, and within a few days Madeline’s photo had been viewed over 6.8 Million times. Over the next few days Madeline hit headlines all over the globe with publications from Iceland, Germany, the US, Australia, Mexico, Cuba, and the UK; nearly everywhere in the world had picked up the story.

Madeline has modelled in New York Fashion Week, Art Hearts Fashion Week, Style Fashion Week, Melange Fashion Week, Caspian Fashion, Runway Dubai, Mercedes Benz Fashion Week China, Birmingham Fashion Week, Sunshine Coast Fashion Festival, and dozens of others globally. Madeline supports dozens of Non-Profits some of which she has made special appearances at, or performed a professional dance routine, or modelled in their fundraising Fashion Shows. Such charities include: Multi Cap Foundation, Endeavour Foundation Australia, Silver Linings Project, Vets Intl, The DisABILITY Museum, Melbourne City Mission, The Carol Galvin Foundation, Kulture City, Embrace Kulture, FUB Sweden, ‘I can, I will’ Australia, Inside Outside Dance Ensemble, Buddy Walk NYC, Horizon Stars - The ARC of the Emerald Coast, Special Olympics of New York, and Cultural Device Project and Radical Beauty Project, among many others.
Madeline has been featured in leading publications; Vogue, Cosmopolitan, Woman’s Day, Women’s Weekly, New York Times, Elle, Marie Claire, People, Paper, and Cleo, to name a few. In 2017 she has already booked work in Russia, Dubai, Uganda, Paris, Beijing, Australia, Serbia, India, London, and America. She has also been nominated for the Pride of Australia and Young Australian of the Year Award for 2015 & 2016, and named Model of the year for 2016 by World Fashion Media. Additionally she was awarded the prestigious 2015 Model of the Year Award at international fashion show Melange in San Francisco, whose partners include Jean Paul Gaultier, Sephora, and Nicole Miller.

With recent calls for more diversity in international popular culture, on runways, and in campaigns; Madeline is in a prime position to be an important face, representative, and contributor or voice for any product, brand, or marketing campaign. Madeline has endorsed such products as VP WOW, Flat Tummy Tea, ModCloth, JBronze by Jennifer Hawkins, Michael Todd, Laceez, Promgirl, Weetbix, EverMaya, Manifesta, LLL Designs, GlossiGirl, and many others.

Currently Madeline oversees her dance school in Brisbane, ‘Inside, Outside Dance Ensemble’ while also participating in Special Olympic games all while balancing her very hectic modelling career. In February 2017, Madeline will be launching her own Fashion Label: 21 Reasons Why by Madeline Stuart. A fashionably casual chic Women’s Ready-To-Wear line. B-Reel Productions has been capturing Madeline’s tour over the last 8 months and will be releasing her documentary in 2018.
Madeline has gone viral 3 consecutive times. Each time, overnight garnering hundreds of thousands of supporters, likes, and views. The very first time Madeline pushed the envelope and went viral, her numbers overnight grew 100k with over 6.8m views within a few days.

**ONLINE STATS**
- Over 50 Billion Online Readership
- Core Audience is Young Women Between 18-44

**SOCIAL MEDIA STATS**
- FACEBOOK
  - Over 630,000 Likes
- INSTAGRAM
  - Over 133,000 Followers
- TWITTER
  - Over 14,000 Followers
Sponsors, Partnerships, & Affiliates
(past & present)

Music Industry Appearances
Madeline has competed in the Special Olympic Games in the Categories of

- Special Olympic Championship
- Participated in Noosa Triathlon 2014 & 2015
- Won Gold in State Championships in Basketball
- Won Gold in State Championships in Swimming
- Won Gold in State Championships in Gymnastics
- Won Gold in Representing Queensland in Cricket

Advocacy work award from Kulture City
Model of the year Melange
Australian of the Year Nominee 2015/16

Awards & Titles

- Basketball
- Swimming
- Gymnastics
- Cricket
- Soccer
- Dance
NYFW (3 Consecutive Seasons, SS/16, AW/16, SS/17)
Art Hearts NY (SS/17)
Caspian Fashion Week (AW/16)
Mercedes Benz Fashion Week China (SS/17)
Style FW (AW/16, SS/17)

Birmingham Fashion Week (SS/17)
Runway Dubai (SS/17)
San Francisco Melange
Uptown Fashion Week NY (AW/16)
FTL Moda (SS/16)
Sunshine Coast Fashion Festival
Fashion Show Designers

JOSEFA DA SILVA

heidi elnora.

ELEVEN

Bound by the Crown

Heavenly Lines

Embroidered Kaftans

LULU et GIGI COUTURE

Suzamendi style

Rebel Vixens BOUTIQUE

MARRIAGE

NYX

Bound by the Crown

NANCY VUU
Madeline Stuart is an 18-year-old who loves to dance, play sports, and perform in front of audiences, according to her Facebook page. She also is an actress Jamie Brewer, who, earlier this year, became the first person with Down syndrome.

The doctors told me Maddy would never amount to much, but it's the not-so-recognisable personalities to look out for. Julie Bishop, model Madeline Stuart and Lisa Wilkinson star in Elle's faceless October cover.

In the Press


Madeline (18) will be model for 'Manneken-Pis', a showcase for the beauty of people with Down syndrome. Elske kameraet.

Sales of bullying prevention t-shirts to PACER, up to $100,000, between August 1 and 21.

Looking to beat the Christmas crowds? Try 24Hour Supermarket.

Want to beat the Christmas crowds? Try 24Hour Supermarket.

Madeline Stuart Designs T-Shirt to Help Stop Bullying. Enter your Zodiac Sign to find out your future. So accurate it's scary!

Sydney Events: Time Out Bar, Flinders Street. Want to beat the Christmas crowds? Try 24Hour Supermarket.

HOLLYWOOD STARS | 5:38AM

Hayley Nissen | 25th Sep 2016 12:38 PM

In the Press

Madeline Stuart Google Searches Over 361,000 Impressions

Model Madeline Stuart, a down syndrome model, is changing the game for fashion. Madeline Stuart is taking the High Fashion World by storm, and we couldn't be more excited for this new trend in the fashion industry.
Upcoming Projects, Tour Schedule, & Partnerships

**Upcoming Tour:**
- NYFW: Women's February 9 - 16, 2017
- London Fashion Week F/W 2017 February 17 - 21
- Milan Fashion Week F/W 2017 February 22 - 28
- Paris Fashion Week F/W 2017 February 28 - March 8
- Los Angeles Fashion Week March 2017
- Virgin Australia Fashion Week March 1-19 2017
- Amazon Tokyo Fashion Week March 2017
- India Fashion Week March 2017
- Denver Fashion Week April 2017
- Style Fashion Week Dubai April 2017
- London Lifestyle Fashion Week April 17-20 2017
- Cannes Fashion May 17-20 2017
- Australia Frame Fashion Week July 1-10

**Launch of Clothing Label:**
21 Reasons Why by Madeline Stuart

**Endorsements:**
- Art Hearts Fashion Brand Ambassador
- Apolinar 1948
- Adolfo Sanchez
- Twill
Contact Madeline

For bookings or interested parties contact Madeline Stuart’s Management:

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